

# WORLD HERITAGE JOURNEY



## about us

World Heritage Journey is run by Joel Baldwin and Shandos Cleaver, a husband and wife blogging couple hailing from Sydney, Australia. Before selling their house and jumping headfirst into the digital nomad world, Joel had a 15-year career as a market research analyst, while Shandos worked for 12 years as a software engineer in the finance industry. Together, Joel and Shandos have travelled to over 50 countries and five continents, visiting over 350 UNESCO World Heritage sites along the way. Joel has over two years experience at producing travel video content, while Shandos has been blogging since 2009.

## about World Heritage Journey

World Heritage Journey aims to eventually visit all 1121 UNESCO World Heritage sites. At each site visited, we produce a short 3-6 minute video, showcasing the site, its history and culture, importance to humanity, and any other interesting details. These videos are then posted on YouTube, and promoted via our website, Instagram, Facebook and Twitter. World Heritage Journey aims to be as low-impact and sustainable as possible, travelling with minimal luggage and using minimal equipment.



1270 subscribers  
15,000 monthly unique views  
28,000 mins monthly watch time  
450+ videos in 45 countries



2000 Twitter followers  
300 Instagram followers  
100 Facebook followers

? **Contact**

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